

77-5615

29 August 1977

MEMORANDUM FOR: Director of Central Intelligence
FROM: Herbert E. Hetu
Assistant to the Director
(Public Affairs)
SUBJECT: CBS Interviews

1. At 0725 tomorrow morning, you will arrive at the CBS studios for two interviews:

a. CBS Morning News: This program, which will begin its 14th year in September, is carried on approximately 200 stations with close to 2 million viewers. It is hosted by two anchormen: Hughes Rudd in New York and Bruce Morton in Washington. You will be interviewed on this program at about 0745 by Bruce Morton and Fred Graham. Highlighted biographies on both are attached. Also attached is a 3x5 card with three areas which you should work to include in the interview regardless of the questions.

You previously met Fred Graham when he was one of the panelists on FACE THE NATION in March. He questioned you about your position taken in the confirmation hearings on criminal sanctions against those who leak or use classified information. You might expect this line of questioning to be repeated.

Bruce Morton is a straight-forward and objective interviewer. He has been wary of our relationship with Congress in the past and has made reference to the "clubby feeling" which has existed between CIA and the Hill.

(EXECUTIVE REGISTRY FILE) *Reb Off. 8/29/77*

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b. Cronkite Show interview: Following the Morning News interview, you will be taken to an adjacent studio to tape an interview--again with Fred Graham--for use on the Walter Cronkite Evening News. That interview has been advertised to us as one which will cover the new openness policy at the CIA. However, that interview could change direction depending on what happens during the first interview, i.e., if Graham feels he has made a breakthrough or has news-making question, it will surely be repeated. It is very important to get the three points on the card into the second interview in as brief a form as possible since the final interview on Cronkite will not last more than two minutes after editing.

2. Also attached is a list of other subjects which might come out of left field during the interviews.

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Herbert E. Hetu

Attachments

THEME: NEW LOOK IN INTELLIGENCE/REORGANIZATION

1. Openness vs Secrecy

- a. Greater openness provides for an informed electorate; insurance against abuse; gives people what they pay for.
- b. Secrecy: sources and methods; cost of technical systems; leaks

2. Responsibility

One man in charge; no more drug testing programs

3. Need for Intelligence

Why necessary in time of peace; friends with Russia/China/Cuba

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BIOGRAPHY

August 25, 1975

BRUCE MORTON.....CBS NEWS CORRESPONDENT

CBS News Correspondent Bruce Morton has been the Washington anchorman of the "CBS Morning News" since July 1975, sharing the anchor duties of the daily news broadcast with New York-based Correspondent Hughes Rudd. He had been Washington correspondent of the broadcast since 1974.

Morton joined CBS News as a reporter assigned to the Washington bureau in June 1964 and was named a Correspondent in June 1966. He has covered a broad range of news events, including the Congressional hearings preceding the confirmations of Vice President Nelson Rockefeller and Supreme Court Justices Powell and Rehnquist, as well as the SST vote and the developments surrounding the Cooper-Church amendment.

In 1974, Morton received an Emmy award from the National Academy of Television Arts and Sciences as part of the reporting team who participated in the CBS News Special Report, "Watergate: The White House Transcripts." He also won an Emmy award in 1971 for his outstanding coverage of the court martial of Lt. William Calley.

Morton was assigned to cover Richard Nixon, before and during the 1968 Republican National Convention, and Spiro Agnew during the subsequent campaign. For CBS News' coverage of the 1972 Democratic Convention, Morton reported on the activities in Senator Hubert Humphrey's camp.

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Morton has also covered several space flights from the Gemini through Apollo missions; reported on the riots in Watts, Detroit, Philadelphia, Chicago and Washington; and served a six-month assignment with the CBS News bureau in Saigon, from September 1966 to March 1967.

For some 10 years before joining CBS News, Morton had reported from the Capital and abroad for other broadcasting organizations. From 1962 to 1964, he was based in London for ABC, and covered events in the Congo, as well as the conflicts in Cyprus and between Algeria and Morocco. In 1961-62, he was London correspondent for News Associated, and had reported in 1959 and 1960 from Washington for that organization and Radio Press.

In 1958-59, Morton was a reporter and editor for WAMP, the NBC owned and operated station in Pittsburgh, and for a year before that had been a general assistant on local news for WNBC-TV in New York.

While still a student at Harvard College, from which he was graduated in 1952, Morton wrote and read newscasts for WORL, Boston. He served with the U.S. Army from 1952-55.

Morton was born on October 28, 1930, in Norwalk, Conn. He is married to the former Margaret Foster. They have a daughter, Sarah Margaret Jean, and a son, Alexander James. The family lives in Washington.

* * *

Fred P. Graham is CBS News Legal Correspondent. He specializes in legal news, covering the Supreme Court, Justice Department, FBI and the activities of the legal profession.

He was born in Little Rock, Arkansas on October 6, 1931. He graduated from public high school in Nashville, Tennessee in 1949 and from Yale University in 1953.

Mr. Graham served as an officer in the United States Marine Corps from 1953 to 1955. He saw duty as an infantry and intelligence officer in Korea and Japan.

He became a reporter for the Nashville Tennessean newspaper in January of 1956 and remained a full-time staff writer for the Tennessean until June of 1958, when he became press secretary to Mayor Edmund Orgill of Memphis in his unsuccessful campaign for Governor of Tennessee.

Mr. Graham attended Vanderbilt Law School from 1956 to 1959 when he was awarded an LLB degree. He served as Managing Editor of the Vanderbilt Law Review and was a member of the Order of the Coif. He attended Oxford University on a Fulbright scholarship, and was awarded a Diploma in Law by Oxford in June of 1960.

He practiced law in Nashville, Tennessee from 1960 to 1963. In January of 1963 he became Chief Counsel of the Senate Judiciary Subcommittee on Constitutional Amendments, and also served as legislative counsel for the Subcommittee's chairman, the late Senator Estes Kefauver. Mr. Graham served as Special Assistant to Secretary of Labor W. Willard Wirtz from October of 1963 to February of 1965, during which time he also served as Deputy Chief Counsel of the President's Committee on Equal Employment Opportunity.

In 1965 Mr. Graham joined the New York Times as its Supreme Court correspondent. He left in November of 1972 to cover the same beat for CBS News. He has also served as a consultant to the President's Commission on the Causes and Prevention of Violence, and is the author of two books: The Self-Inflicted Wound, a book about the criminal law decisions of the Warren Court published by The Macmillan Company in 1970; and Press Freedom Under Pressure, a study of conflicts between the government and the press published by the Twentieth Century Fund in 1972. In 1974 he was awarded three Emmy awards for his television coverage of Watergate and the Agnew resignation. He is a trustee of the Reporters Committee for Freedom of the Press.